

2020-2021 World Journal Boston Edition Classified Ads Rate (NET Prices)

Size			Rate for Consecutive Days Run			
Units	Width	Height	3 Days	7 Days	15 Days	30 Days
4 U	1 7/8"	1 5/8"	\$48.00	\$65.00	\$111.00	\$176.00
6 U	2 13/16"	1 5/8"	\$72.00	\$96.00	\$158.00	\$250.00
8 U	3 13/16"	1 5/8"	\$92.00	\$125.00	\$210.00	\$325.00
12 U	2 13/16"	3 1/4"	\$140.00	\$185.00	\$310.00	\$480.00
16 U	3 13/16"	3 1/4"	\$180.00	\$245.00	\$405.00	\$630.00
24 U	5 11/16"	3 1/4"	\$270.00	\$365.00	\$600.00	\$940.00
30 U	4 3/4"	4 7/8"	\$335.00	\$455.00	\$750.00	\$1170.00

- 1.) Classified ads have a minimum run duration of 3 days.
- 2.) All classified ads must be run in consecutive days for the entire duration of the package rate, no exceptions.
- 3.) Translation costs are not included.
- 4.) During the classified ad's run duration, any alterations to ad content will incur a charge of \$10.00.
- 5.) Once the ad begins running, there is no credit returned to advertiser upon requesting stoppage of ad insertion.
- 6.) Classified ad fees must be paid in full, prior to the ad's initial run date.
- 7.) World Journal reserves the right to reject, censor, or alter any advertisement for any reasons in accordance with the policies of World Journal.