

2022

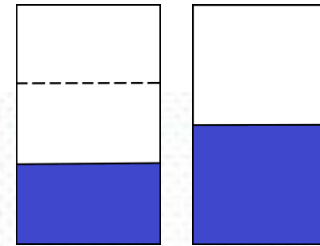


- Newspaper Rate Card -

Washington DC (MD/VA/DC) Edition



Front Cover A1



Front Cover A1

6P (4C)
11.3"W x 6"H

Half Page (4C)
11.3"W x 10.1"H

Weekday (Mon. – Thurs.)

Rates Are For One Day / All Rates Are Net.

\$468 / DAY

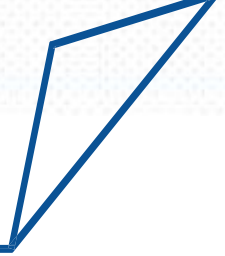
\$780 / DAY

Weekend (Fri. – Sun.)

Rates Are For One Day / All Rates Are Net.

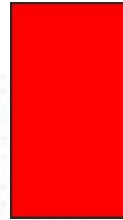
\$ 540/ DAY

\$900 / DAY

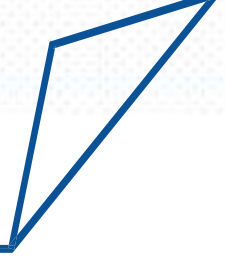




Full Page



Full Page (11.3"W x 20.3"H)			
4C		B/W	
A Section	Run With Paper	Run With News	Run With Paper
Weekday (Mon. – Thurs.) *Rates Are For One Day* / All Rates Are Net.			
\$1,440 / DAY	\$1,200 / DAY	\$ 900 / DAY	\$840 / DAY
Weekend (Fri. – Sun.) *Rates Are For One Day* / All Rates Are Net.			
\$1,728 / DAY	\$ 1,440 / DAY	\$1,080 / DAY	\$1,008 / DAY





Half Page



D1 財經 張文進博士網絡財務論壇

2022年7月17日 星期一 7月17日 2022

羅比尼：美經濟面臨深度衰退
末日博士示警 停滯性通膨與沉重債務威脅 情況比金融危機時更糟

美零售業訊 沃爾瑪又跌財測

Walmart

A4 | 話題 世界日報

俄退太空站 2030或僅剩天宮號
宣布2024年合約到期不再繼續 擬自行建站 美能否獨自營運成疑

美俄相依設計 因侵烏戰爭決裂

ISS長如美足球場 重若330輛車

Half Page (11.3"W x 10.1"H)

4C	B/W	
Run With News / A Section	Run With Paper	Run With News
		Run With Paper

Weekday (Mon. – Thurs.)
Rates Are For One Day / All Rates Are Net.

\$720 / DAY	\$600 / DAY	\$450 / DAY	\$420 / DAY
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Weekend (Fri. – Sun.)
Rates Are For One Day / All Rates Are Net.

\$864 / DAY	\$720 / DAY	\$540 / DAY	\$504 / DAY
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Made in Hong Kong 2022

July 8–August 14

asia.si.edu/films

NATIONAL MUSEUM of ASIAN ART

25th Anniversary

2022

Attestation @ NMAAA: Summer Festival: July 8 - 8:30am, July 9 - 12:30pm, July 10 - 8:30am

First of July 2022: Monday, July 4, 8:30am

Bring by Invitation: Monday, July 11, 8:30am

Quitting Out of Time: Monday, July 18, 8:30am

Day Walkers Rise the Mighty Mountain: Monday, August 1, 8:30am

Don't Mess with the Dragon: Monday, August 8, 8:30am

The Young Master: Monday, August 15, 8:30am

GOLDEN OPPORTUNITY SALES EVENT

LEXUS

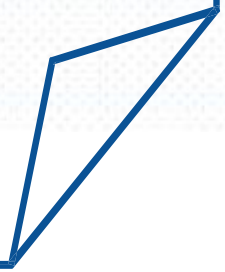
ES F SPORT, RX F SPORT, NX F SPORT

於今日6日結束

無需指引，就能踏入夢寐以求的境界

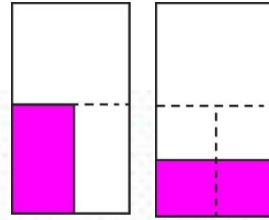
把握Lexus Golden Opportunity Sales Event的完美時機，與您心儀的豪華座駕不期而遇。

LEXUS.COM | LEXUS





1/4 Page / 5P



D1 財經

科技三巨頭 財報搶眼
微軟、字母、德儀 上季營收同步繳出兩位數成長 後市樂觀

Google

力拓上半年獲利 銳減29%

竹聯

生活難料 加入健保

Health Care gov

1-800-318-2596

參院民主黨批3690億氣候案
國會史上最激進 與健保、稅改法案包圍納入 席納瑪是否支持不明

美重設抗暖角色 恢復國際談判信譽

2030前減碳40% 阻止地球災難最具雄心計畫 拜登讚：投資未來能源安全

5金融機構反煤業 西維州斷往來

百利食品 Baily International of Atlanta

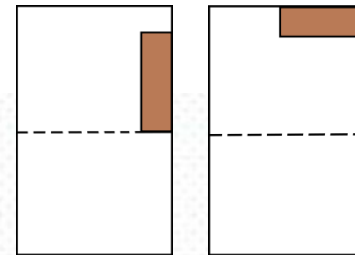
新鮮蔬果 肉類海鮮 南北雜貨 米麵罐頭 批發零售

訂閱全年12期 \$230

Quarter Page (¼: 5.6"W x 10.1"H) or (5P: 11.3"W x 5"H)			
4C	B/W		
Run With News / A Section	Run With Paper	Run With News	Run With Paper
Weekday (Mon. – Thurs.)			
Rates Are For One Day / All Rates Are Net.			
\$360 / DAY	\$300 / DAY	\$225 / DAY	\$210 / DAY
Weekend (Fri. – Sun.)			
Rates Are For One Day / All Rates Are Net.			
\$432 / DAY	\$360 / DAY	\$270 / DAY	\$252 / DAY



Special Size - Banner



先進國陷高就業下衰退
經濟成長放緩 勞動市場卻吃緊 未來幾年恐重演日本雙低經驗

有錢人買股票 起不一樣

iPhone 14 下月上旬亮相

關上車門時 請勿將小孩或寵物留在車上
只要10分鐘，車內就會變成烤箱

請車主
安全停車
檢查後座是否有小孩或寵物
鎖上車門

如果你遇到有車輛內有被遺忘的小孩或寵物 請立即撥打911報案

OFFICE OF DISTRICT ATTORNEY HARRIS COUNTY, TX **KIM OGG**
HARRISCOUNTYTX.COM

大華府 華府辦事處 誠聘業務代表

雷擊3死 唯一倖存者生日遇劫
28歲約翰霍普金斯大學女碩士生脫離險境 突發意外致經濟負擔沉重

疫情惡化心理健康 馬州1/8童曾抑鬱

華府作協會長交接 分享嚴筱意新書

中餐館出售

都來這兒找!

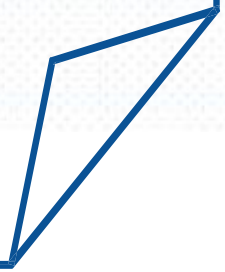
祥龍

皇冠雜誌

Banner	
Vertical 豎版 4C (1.75"W x 9"H) 彩色	Horizontal 橫版 4C (7.5"W x 1.75"H) 彩色
Weekday (Sun. – Thurs.) *Price Below Is For One Day*	
\$90 / DAY	\$88 / DAY
Weekend (Fri. – Sat.) *Price Below Is For One Day*	
\$99 / DAY	\$92.8 / DAY

Vertical

Horizontal





世界日報
World Journal

The Most Influential Chinese Media

Rates & Specifications

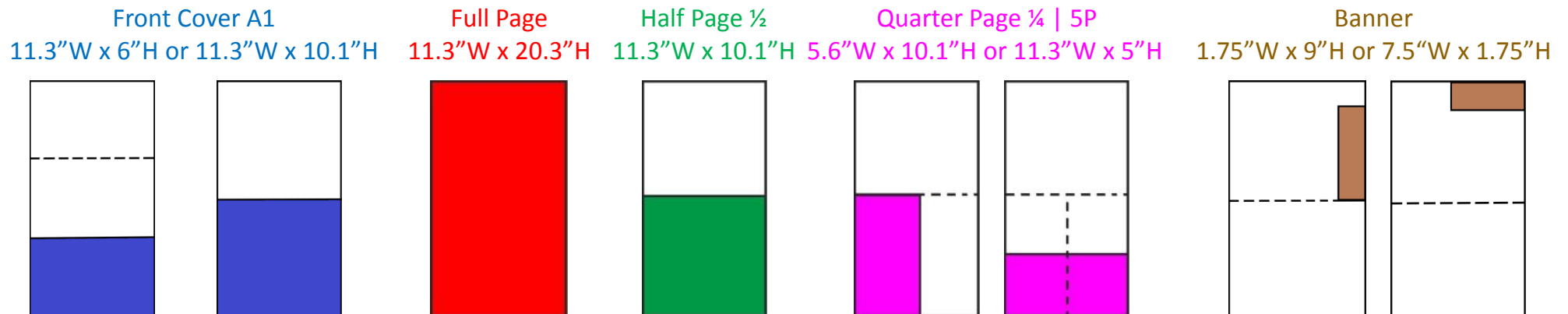


➤ Rates

- -Rates are for 2022 only and are subject to change.
- -Artwork and translation fee are not included.
- -All rates are NET.
- -Frequency Discount: Contact your sales representative.

➤ Specifications

- -All file should be at least 300 DPI / Actual size in CMYK format.
- -Final works must be submitted 4 work days prior to the desired publication date.
- -World Journal reserves the right to publish, reject, and omit advertisements.
- -More details, please contact your sales representative.





Thanks!

World Journal

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