2023

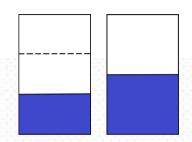


- Newspaper Rate Card -

New Jersey (NJ) / Pennsylvania (PA) Edition



Front Cover A1







川普:FBI突襲我家 撬開保險箱







Front Cover A1

6P (4C) (1/3 Page) 11.3"W x 6"H Half Page (4C) 11.3"W x 10.1"H

Weekday (Mon. – Thurs.)
Rates are For One Day

\$324 /DAY

\$540 / DAY

Weekend (Fri. – Sun.)
Rates are For One Day

\$432 / DAY

\$720 / DAY







| Full Page (11.3"W x 20.3"H) | | | |
|---|-------------------|-------------------|-------------------|
| 4C | | B/W | |
| A Section | Run With Paper | Run With News | Run With Paper |
| Weekday (Mon. – Thurs.) *Rates Are For One Day* | | | |
| \$1,008 / DAY | \$ 840 / DAY | \$792 / DAY | \$660 / DAY |
| | | | |
| Weekend (Fri. – Sun.) *Rates Are For One Day* | | | |
| \$1,296 / DAY | \$1,080 / DAY | \$950.40 / DAY | \$792 / DAY |







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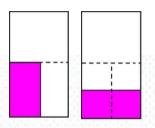




Half Page (11.3"W x 10.1"H) 4C B/W Run With Run With Run With Run With News Paper News Paper / A Section Weekday (Mon. - Thurs.) *Rates Are For One Day* \$504 / DAY \$420 / DAY \$396 / DAY \$330 / DAY Weekend (Fri. – Sun.) *Rates Are For One Day* \$475.20 / \$396 / DAY \$648 / DAY \$540 / DAY DAY



1/4 Page / 5P















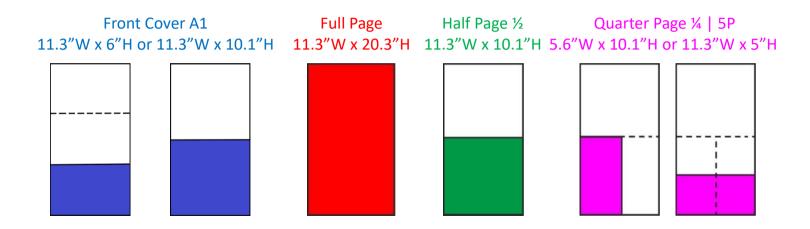
Rates & Specifications

>→Rates

- Rates are for 2023 only and are subject to change.
- Artwork and translation fee are not included.
- -All rates are NET.
- -Frequency Discount: Contact your sales representative.

Specifications

- -All file should be at least 300 DPI / Actual size in CMYK format.
- -Final works must be submitted 4 work days prior to the desired publication date.
- -World Journal reserves the right to publish, reject, and omit advertisements.
- More details, please contact your sales representative.





Thanks!

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